

OPEN ART MARKET INFORMATION PACK

The Open Art Market runs the first saturday of every month!

You can find us on Portobello Road's Tavistock Square, a short walk from Ladbroke Grove tube station.

 **W11 1AN**

 **10am - 5pm (artists can set up from 9am)**

We've put together some information below to answer our frequently asked questions.

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Timings:

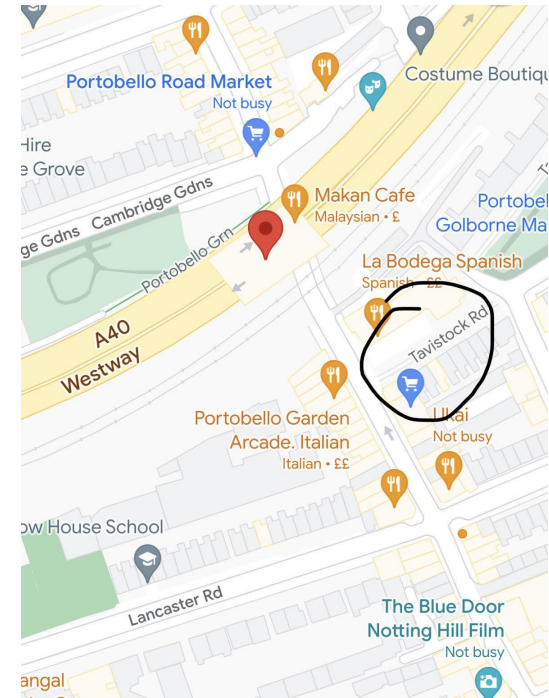
Our Open Art Markets will run 10am-5pm. (Artists may set up from 9am.)

Location/ access:

We will be taking over Tavistock Square, W11 1AN (joining Portobello Road and Tavistock Road). People can get confused with calling it Tavistock Square (there is another famous Tavistock Sq in north London!) so when describing we say "Tavistock Sq on Portobello Road."

For driving/drop off and parking access we would advise to use the roads behind, Basing Street and Tavistock Street. There is parking in the neighbouring roads but it is a busy place on Saturdays so be prepared for having to search/walk.

[Here's a link](#) with some more info on parking in the area.



Stall set up:

Here is an image of 2 stalls set up with each table **1.5m x 1m in size.**

Artists can hang work from bars or use string to create a back support to display their pieces and feel free to really create their own space with their own personality. Take a look at our instagram and tiktok ([@openartspaces](#)) to see how other artists have used the space.

9am - Stalls will be put up and available for you to stage/ set up.

5pm - Stalls will be taken down, artists must be packed away by this time.



Stall set up:

Each stall is equipped with a tarpaulin cover to shield against bad weather. We suggest having plastic sleeves for delicate artwork and using paper weights or tac to keep pieces secure in case of wind.

Portobello Road stays lively on Saturdays rain or shine, but your art's safety is key. We'll keep the market going unless it gets risky, following insurance rules. Just so you know, we can't offer refunds for bad weather.

Make sure you are prepared to be there all day. Bring suitable clothing, a chair, snacks and water.

Taking Payments

On the day of the event, artists are responsible for handling payments for their artwork. We suggest using a payment machine like SumUp, Zettle, or Square for convenience.

If you need further advice with this, feel free to reach out to us. Remember, we don't take any commission on your sales.



Suggestions for setting up your stall:

- Use material, cloth, or even a flat bed sheet to cover the wooden table.
- Bring string to tie at the back of the stall or easels to support your artwork.
- Don't forget your name and social media signage.
- Bring extra artwork so you can replenish when you sell out.
- Add decorations to make your stall stand out.
- Have information cards and a notebook handy to collect new client details.
- Make sure to use clear pricing labels.
- Make it your own! Add fairy lights/ branded banners/ decorations and anything else to help personalise your space.



Additional tips and important information:

- Bring your own stool or chair if you'll need one; we won't be able to provide these.
- Remember to bring bags or wrapping to protect your artwork.
- Have business cards or QR codes handy for interested buyers to easily find more about you.
- Expect a lot of tourists! Portobello Road attracts visitors from around the globe, so offer a variety of sizes to accommodate everyone.
- At Open Art Spaces, we value affordability and accessibility. Please bring a range of prices for your artwork, and aim to include pieces under £100.

Unfortunately, we can't offer refunds or date swaps due to the need for advance payment for infrastructure.

If you have any further questions or need assistance, feel free to reach out. We're here to help!



Paying for your stall:

A full stall costs £80.*

Stall fee is payable by bank transfer within 48 hours of your application being accepted.

*If you are sharing a stall, please state this in the reference.



Event Marketing:

To generate excitement and promote the artists participating in our event, we encourage you to **tag us on Instagram and TikTok** ([@openartspaces](https://www.instagram.com/openartspaces)) and use the hashtags **#OpenArtMarket, #OpenArtSpaces, and #OAS**. We'll gladly reshare your posts/ collaborations and also share any promotional content leading up to the event.

Throughout the day, there will be an Open Art Spaces manager on-site to maintain the energy and assist with any questions or concerns you may have. Our community is incredibly friendly, so don't hesitate to connect with your fellow artists for support! We understand that showcasing and selling your artwork for the first time can be intimidating, but we're here to help make it a fun and enjoyable experience. **Open Art Spaces is a vibrant community of artists** that we are really proud to have created.

Accessibility is a core value for us, and we encourage artists to offer artwork at a range of prices. We kindly ask that some of your pieces (not all) are **priced under £100** to ensure accessibility for all art enthusiasts.

For any further information or inquiries, please don't hesitate to reach out via email. **We're here to assist you every step of the way!**

