OPEN ART SHOW INFORMATION PACK

We're back with another Open Art Show at a new central London location!

Exhibition Dates: 04 June - 08 June

Location:

TYPE XYZ Gallery, Chancery Lane, 5 Grays Inn Rd, London WC1X 8PH

Before applying, please read the Art Show Information Pack to help you with your application.





Application Process:

Here is the link to our application form.

Applications for the Open Art Show are open now! Submit your artwork **with the theme 'LOVE'**. We look forward to seeing your imagination go wild with your creations.

Think about what is love to you? What does love feel like? What/ who does it look like? Be creative in your responses.

It's free to apply! If selected, exhibiting with us will cost £37 per artwork.





Guidelines:

- We can only accept **Artwork up to size A2 (42 x 60cm)**, including any frames.
- Each artist has the opportunity to submit up to three pieces. Please note that the **exhibiting fee is per piece selected.** You do not have to hang more than one if you change your mind later.
- We accept original or prints of artworks. They must be able to hang from the wall.
- Artworks are priced at the Artist's choice, but we recommend under £350.
- We will host an exciting FREE opening night (with wine!) and everyone will be welcome. This is always a buzzing night, so we're excited!



Submissions open now and will close midnight on May 5.



Tips for artists:

- The busier the event, the more successful! We'll provide you with promotional materials to help you spread the word and attract attention to the Art Show.
- You have full control over pricing your artwork. Based on our experience, prints typically sell well between £40-70, while originals often sell for around £75-350, depending on the size and medium.
- Attending the event in person can be incredibly beneficial. While
 we understand it's not always feasible, being there allows you to
 connect with other artists, gain insights from their experiences, and
 personally engage with potential buyers, offering them your unique
 perspective. Plus, it's a fantastic opportunity for creating content!

Submissions open now and will close midnight on May 5.





Show schedule:

Tuesday 3rd 2-8pm, Artwork drop off

Wednesday 4th 6-9pm, Opening night!

Thursday 5th Exhibition open, times TBC*

Friday 6th Exhibition open, times TBC*

Saturday 7th Exhibition open, times TBC*

Sunday 8th 2-5pm, Artwork pick up

Events:

Entrance to the exhibition is FREE (excluding any extra ticketed events.) Throughout the exhibition, Open Art Spaces team members will be available during all opening hours to assist.

Opening night will include a welcome drink and be open to all.

We understand that for many artists, showcasing and selling their work for the first time can be intimidating. However, rest assured that we're here to support you and make it fun. Open Art Spaces is a vibrant community of artists, of which we are immensely proud.

For anything else, please feel free to email us info@openartspaces.co.uk



^{*}Opening times will be confirmed on instagram/ website/ newsletter nearer the time.

Next steps:

- Applications close midnight 5 May.
- We will inform you if you are successful by 12 May.
- Payment due within 48 hours of acceptance.

Due to hanging constraints, we can only take artwork up to size **A2 (42 x 60cm)** including any frames. We are unable to take any bigger pieces at this time. If artwork is delivered and is a larger size we will have to reject the artwork with no refund.

We are happy for original or prints of your artwork to be submitted.

Submissions can be in any medium but must be two-dimensional and able to hang easily on a wall.





Cost & Pricing:

It is **FREE to apply**, exhibition fee is **£37 per art** piece selected.

We take a 15% commission on all art sales, which covers processing fees and includes complimentary wrapping for buyers. The majority of the sale proceeds go directly to you. All sales are final, and payment will be transferred to you the week after the show has closed.

You will be informed if your artwork has sold by the penultimate evening of the Open Art Show. Otherwise you will have to come and collect it. **Abandoned work will be discarded.**





Location:

Our chosen venue is **XYZ Gallery**, located at 5 Grays Inn Rd, London WC1X 8PH.

Public Transport:

- Chancery Lane (1 minute walk)
- Farringdon (10 minutes walk)

Unfortunately, this venue does not have step-free access. There are six steps from street level to the event space.





Art Drop Off:

For drop off of your artwork, we will be at the venue on:

• Tuesday 3rd June 2-8pm

Your artwork needs to be clearly labelled with:

- your name
- artwork name
- artwork medium
- email address/ insta handle
- price you want to sell your artwork

Unfortunately, we are unable to store wrapping materials, bags, or boxes on-site. Any packaging left with us will be repurposed. This aligns with our commitment to environmental sustainability.





Art Pick Up:

If your artwork doesn't sell during the Open Art Show, please arrange to collect it on the **Sunday between 2-5pm at XYZ gallery, 5 Grays Inn Rd, London WC1X 8PH.** We cannot store it beyond that time as we vacate the space on Sunday night.

If your artwork is not collected, it will be discarded.

If you need to pick up your artwork earlier, please inform us in advance. Unfortunately, we are unable to ship any artwork.





Event Marketing:

We'll be promoting the Open Art Show on our social media platforms (Facebook, Instagram, TikTok, and LinkedIn) to market the event. Additionally, we'll provide you with marketing materials for your own promotion.

Leading up to the event, expect a buildup of information through our newsletters and website. The Tabernacle will also share details through their website, social media, posters, and leaflets.

We encourage you to tag us (<u>@openartspaces</u>) on Instagram and TikTok and use the hashtags #OpenArtShow, #OpenArtSpaces, and #OAS. Feel free to reshare our promotional posts in the lead-up to the event.





Summary:

- Here is the link to our application form.
 - It is **FREE to apply**, exhibition fee is **£37 per art piece selected.**
 - Applications close midnight 5 May. We will inform you if you are successful by 12 May.
 - The Open Art Show will be open to the public from **04 08 June**
 - You must be available on the drop-off + collection dates.

