

OPEN ART MARKET INFORMATION PACK

We've put together some information below to answer our frequently asked questions.



PORT.BELLO ROAD

PORTOBELLO ROAD

Portobello Road

Our Portobello Road [Open Art Market](#) runs on the first and third saturday of every month!

📍 **W11 1AN**

🕒 **10am - 5pm (artists can set up from 9am and must clear away by 5:30)**

You can find us on Portobello Road's Tavistock Square, a short walk from Ladbroke Grove tube station.

Nearest Tube stations:

- ➡ Notting Hill Gate (19 minute walk)
- ➡ Ladbroke Grove (7 minute walk)
- ➡ Westbourne Park (8 minute walk)



PORTOBELLO ROAD

Location/ access:

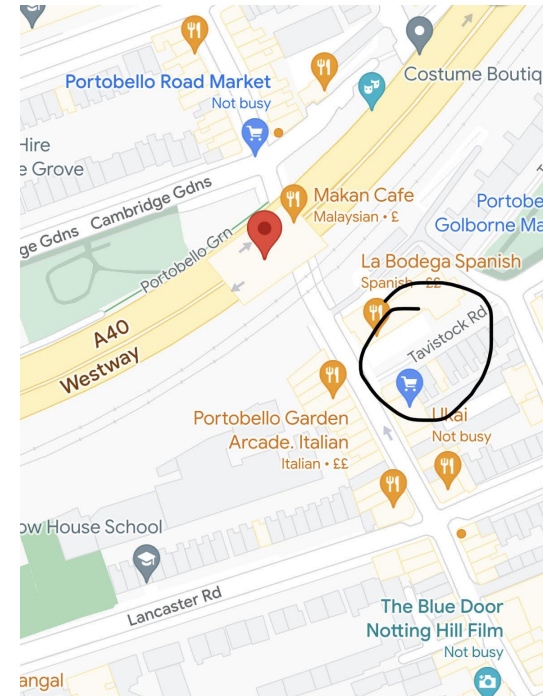
We'll be on Tavistock Square, **W11 1AN** (joining Portobello Road and Tavistock Road).

People can get confused as there is another famous Tavistock Sq in north London! So when describing we say **'Tavistock Sq on Portobello Road.'**

By Car:

Parking is extremely difficult nearby, so we recommend using public transport. For driving/drop off and parking access we would advise to use the roads behind, Basing Street and Tavistock Street. **If you plan to drive, be sure to arrange your parking in advance.**

More info on parking in the area can be found [here](#).



PORT BELLO ROAD

Stall set up:

Here is an image of 2 stalls set up with each table. **Our iconic covered stalls measure 6ft (180cm) wide by 4ft (120cm) deep.**

Artists can hang work from bars or use string to create a back support to display their pieces and feel free to really create their own space with their own personality. Take a look at our instagram and tiktok ([@openartspaces](#)) to see how other artists have used the space.

9am - Stalls will be put up and available for you to stage/ set up.

5pm - Stalls will be taken down, you must be packed away by 5:30pm.

Artists must be packed away within 30 minutes of market closure. We are unable to look after artwork or belongings after this time.



PORT.BELLO ROAD

On Market Day:

We'll be onsite in pink hi-vis to welcome you from 9am, where we'll show you to your assigned stall.

We carefully curate our Art Markets, so are unable to accept specific placement requests.

If you need someone to cover your stall while you leave to use the toilet, just let us know.



**TIPS + TRICKS
FOR ALL
OPEN ART MARKETS**

TIPS + TRICKS

Stall set up:

Each stall is equipped with a tarpaulin cover to shield against bad weather. We suggest having plastic sleeves for delicate artwork and using paper weights or tac to keep pieces secure in case of wind.

Our Market locations stay lively in rain or shine, but your safety and artwork protection is key. We'll keep the market going unless it gets risky, following insurance rules. Just so you know, we can't offer refunds for bad weather unless the Market is cancelled.

Make sure you are prepared to be there all day. Bring suitable clothing, a chair, snacks and water.

Taking Payments

On the day of the event, artists are responsible for handling payments for their artwork. We suggest using a payment machine like SumUp, Zettle, or Square for convenience.

If you need further advice with this, feel free to reach out to us. Remember, we don't take any commission on your sales.



TIPS + TRICKS

Suggestions for setting up your stall:

- Use material, cloth, or even a flat bed sheet to cover the wooden table.
- Bring string to tie at the back of the stall or easels to support your artwork.
- Don't forget your name and social media signage.
- Bring extra artwork so you can replenish when you sell.
- Add decorations to make your stall stand out.
- Have information cards and a notebook handy to collect new client details.
- Make sure to use clear pricing labels.
- Make it your own! Add fairy lights/ branded banners/ decorations and anything else to help personalise your space.



TIPS + TRICKS

Additional tips and important information:

- Bring your own stool or chair if you'll need one; we won't be able to provide these.
- Remember to bring bags or wrapping to protect your artwork.
- Have business cards or QR codes handy for interested buyers to easily find more about you.
- Expect a lot of tourists! London Markets attract visitors from around the globe, so offer a variety of sizes to accommodate everyone.
- At Open Art Spaces, we value accessibility. Please aim to include artworks at a range of prices under £150.

For more, please see the [Market FAQs](#) on our website. If you have any further questions, feel free to reach out. We're here to help!

Unfortunately, we can't offer refunds or date swaps due to the need for advance payment for infrastructure.



TIPS + TRICKS

Paying for your stall:

A full stall costs £92

Half a stall costs £50

Stall fee is payable within 48 hours of your application being accepted. If we do not hear from you in this time, we are unable to reserve your stall.

You will be sent a payment link to your email to complete your stall booking.

Please do not send any money via bank transfer.



TIPS + TRICKS

Event Marketing:

To generate excitement and promote the artists participating in our event, we encourage you to **tag us on Instagram and TikTok** ([@openartspaces](https://www.instagram.com/openartspaces)) and use the hashtags **#OpenArtMarket, #OpenArtSpaces, and #OAS**. We'll gladly reshare your posts/ collaborations and also share any promotional content leading up to the event.

Throughout the day, there will be an Open Art Spaces manager on-site to maintain the energy and assist with any questions or concerns you may have. Our community is incredibly friendly, so don't hesitate to connect with your fellow artists for support! We understand that showcasing and selling your artwork for the first time can be intimidating, but we're here to help make it a fun and enjoyable experience. **Open Art Spaces is a vibrant community of artists** that we are really proud to have created.

Accessibility is a core value for us, and we encourage artists to offer artwork at a range of prices. We kindly ask that some of your pieces (not all) are **priced under £150** to ensure accessibility for all art enthusiasts.

For any further information or inquiries, please don't hesitate to reach out via email.

