

Open Art Spaces

We create **accessible art markets and events** that empower emerging creatives and make it easy for everyone to buy and sell art.

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Who we are: Open Art Spaces

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As a community-driven **social enterprise**, what began in 2022 with the transformation of Portobello Road's Tavistock Square into the vibrant **Open Art Market** has grown into a mission: **to make art accessible to everyone**. We've created a platform that showcase diverse artistic voices, regardless of experience.

We're a small and mighty female-led team. As we expand into new locations, we continue to grow a thriving community—inviting fresh talent and **bringing artists and art lovers together**.

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What we do: Open Art Market

We host pop-up events where emerging and established artists can showcase and sell their work. Our markets are designed to be **accessible, welcoming, and non-intimidating**, giving everyone—from first-time collectors to seasoned art lovers—the chance to discover and buy original art.

We transform public spaces into **vibrant cultural destinations**. Each market brings together a diverse mix of artists and entertainment, creating an experience that is as much about community as it is about art.



Services we provide:

Our events are **friendly, empowering spaces** where artists and makers are supported to sell their work with confidence. Open Art Markets feel **open and accessible**, inviting the community to explore, participate, and connect.

These elements are **always included** and what makes our events stand out:

- **Infrastructure setup + delivery** – on-the-day event management, expert curation and gazebo/table setup, delivery, and installation
- **Professional promotion** – event materials plus marketing across social media (14k+ followers), website, and newsletter
- **On-site support + leadership** – all-day support staff and experienced Market Managers to guide artists and welcome visitors
- **Artist Information Pack** – everything needed to prepare and succeed
- **Event + public liability insurance** – for peace of mind



Aims + Objectives

- **To activate spaces and drive meaningful engagement**, while supporting and complementing local businesses.
- **To maintain an accessible platform** that enables artists, many for the first time, to sell their work, while inviting new audiences to start their art-collecting journey in a friendly, non-intimidating space.
- **To increase engagement with the arts**, offering accessible, creative experiences for all ages.
- **To strengthen community connections**, bringing residents, artists and businesses together.
- **To create opportunities for independent artists and makers.**



Optional Add-ons

Tailor your event with optional add-ons to meet your goals:

- **Custom event branding + visual identity** – make your market stand out with a unique, professional look
- **Professional event photography** – capture the day for marketing, social media, and future promotion
- **Flexible event capacity** – options for smaller or larger markets available on request
- **Event media package** – includes professional footage of the market, artist interviews, and ready-to-post social media reels
- Physical flyering and **community invitations**
- **Custom Zine:** distributed for free on the day to encourage participation with no barriers to entry
- **Events spokesperson** from Open Art Spaces to attend **talks/ promotions, ceremonies + panels**





Past Locations:

- Tavistock Piazza, Portobello Road
- Chiswick High Road
- Duke of York Square, Chelsea
- Coal Drops Yard, Kings Cross
- St James, Piccadilly
- Phillimore Walk, High Street Kensington
- Worlds End + Chelsea Theatre, Chelsea

In 2025 we hosted the inaugural Chelsea Art Market

Proven Impact

+33% footfall uplift vs a typical Sunday (Duke of York Square, SW3)

Nearly **two-thirds** of our artists sold their work for the first time through our markets.

46% of visitors engage with our creative activities, increasing dwell time (Portobello Road)

100% of artists would trade with OAS again

+12% revenue for local businesses (Philmore Walk, W8).

130,000+ monthly impressions across Instagram and newsletters



Event feedback

"I have really enjoyed having the Open Art Market pop up nearby. Meeting new and local artists that have travelled to experience the open art market. For artists to have an opportunity to showcase and sell their creations is really exciting."

**Celia Pickering,
Chiswick Resident + Artist**

"An art market just adds something that's missing in my opinion."

**Linda Lahtinen,
Participating Artist**

"I can finally call myself an artist."

**Mike,
Participating Artist**

"This is exactly what this area is missing!"

**Michael B,
During Chiswick Pop-up**

"I want to come here every week."

**Tillie, aged 6
Local Resident**

"I wanted to thank you for your continued support at the markets. I've grown a lot from you."

**Ruby,
Participating Artist**

"I really enjoyed having a stand at the Open Art Market. Really good buzz and met some incredible artists and locals - it was such a great opportunity for me, sold a good few things and shared my contact details with many for potential commission work - and most of all, I enjoyed every bit!"

**Priya,
Participating Artist**

"A wonderful creation that continues to evolve!"

**Nicholas Kasic
RBKC Markets Manager**



Contacts



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