Open Art Show Information Pack

Remember Dream Week? We loved it - and so did you! In our post-event feedback, we're thrilled to say **100% of artists** said they would work with Open Art Spaces again, so let's do this!

We're calling it the <u>Open Art Show</u>, and the theme is 'Colour'. The exhibition will run from **17th-23rd June**, at **The Tabernacle**, **Notting Hill**, **W11 2AY**.

We've put together some information below to answer our frequently asked questions.





Application Process:

Here is the link to our submission form: https://forms.gle/Uh5nsD15JgRkgM6NA

Applications for the Open Art Show are open now! Submit your artwork **with the theme 'Colour'**. We look forward to seeing your imagination go wild with your creations.

The exhibition will run from **17th- 23rd June** and will coincide with <u>Kensington and Chelsea Art Week</u> where <u>Open Art Spaces</u> will be collaborating with a schedule of events.

It's free to apply! If chosen, exhibiting with us will cost £28 per artwork.





Guidelines:

- We can only accept **Artwork up to size A3**, including any frames. Due to venue constraints, we are unable to take any bigger pieces at this time.
- Each artist has the opportunity to submit up to three pieces. Please note that the **exhibiting fee is per piece selected.** You do not have to hang more than one if you change your mind later.
- We accept original or prints of artworks. They must be **2D and able to hang from the wall.** (Sorry no sculpture or ceramics this time.)
- Artwork prices will be £50, £75, £100 or £150 (artist's choice) with no commission fees or hidden charges.
- We will host an exciting FREE opening night (with wine!) and everyone will be welcome. Our last
 was a hit, so we're excited!

Submissions open now and will close midnight on 19th May



Next steps:

We will inform you if you have been successful by 23rd May, with payment for admission expected by 2nd June.

- Applications Close 19th May
- We will inform you if you are successful by 23rd May
- Payment must be received by 2nd June.

Due to venue constraints, we can only take artwork up to size A3, including any frames. We are unable to take any bigger pieces at this time. If artwork is delivered and is a larger size we will have to reject the artwork with no refund.

We are happy for original or prints of your artwork to be submitted.

Submissions can be in any medium but must be two-dimensional and able to hang easily on a wall.





Cost & Pricing:

It is **FREE to apply**, exhibition fee is **£28 per art** piece selected.

There will be no extra commission on sales, all sales are final and payment will be transferred to you the week after the show has closed.

You will be informed if your artwork has sold by the evening of the 22nd June at the latest.

Artworks must be priced at either £50/ £75/ £100 or £150 (artist's choice).



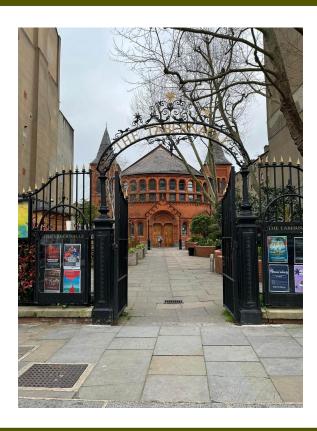


Location:

Our chosen venue is The Tabernacle, located at 34-35 Powis Square, London, W11 2AY. As you approach, you'll be greeted by a garden entrance with a gate showing the venue's name above. The Tabernacle is a grand venue, full of history and a real staple in the community.

We have selected this venue for its vibrant role in the local community. Many walks of life use this space every day - from ballet classes, to live music, to the incredible Jamaican restaurant!

The Tabernacle caters to a huge range of interests and passions, making it an ideal setting for our exhibition.



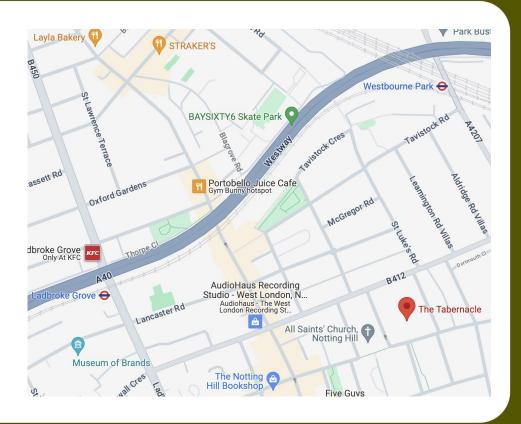


Parking:

There is 'pay as you park' on neighbouring roads but the majority is permit parking so be sure to check signage.

Public Transport:

The Tabernacle is equally between Ladbroke Grove station and Westbourne Park station, with both being a 5/10 min walk away. Notting Hill Gate station is 15 mins walk away.





Art Drop Off:

For drop off of your artwork, we will be at the venue from:

- 2pm 8pm on Monday 17th June
- 9am 2pm Tuesday 18th June

Your artwork needs to be clearly labelled with:

- your name
- email address
- price you want to sell your artwork

Unfortunately, we are unable to store wrapping materials, bags, or boxes on-site. Any packaging left with us will be repurposed for transporting sold artwork to customers. This aligns with our commitment to environmental sustainability.





Art Pick Up:

Last time, over a third of the artwork was sold! Lots of sales happened after the event also, so be sure to share your information.

If your work doesn't sell during the Open Art Show, you will have to pick it up on **Sunday 23rd June 2-7pm.**

We are unable to hold it any longer, as the gallery is hired out weekly - meaning there will be another exhibition set up on Monday. There will be a fine if artwork is not picked up on time.

We understand this isn't ideal for everyone so if you want to pick your artwork up early let us know.





Event Marketing:

We'll be promoting the Open Art Show on our social media platforms (Facebook, Instagram, TikTok, and LinkedIn) to market the event. Additionally, we'll provide you with marketing materials for your own promotion.

Leading up to the event, expect a buildup of information through our newsletters and website. The Tabernacle will also share details through their website, social media, posters, and leaflets.

We're also excited to be working in collaboration with Kensington and Chelsea Art Week! Open Art Spaces will receive promotion through both printed and online channels.

We encourage you to tag us (<u>@openartspaces</u>) on Instagram and TikTok and use the hashtags #OpenArtShow, #OASColourShow, #OpenArtSpaces, and #OAS. Feel free to reshare our promotional posts in the lead-up to the event.





Schedule:

Monday 17th 6-8pm, Artwork drop Off

Tuesday 18th 9-2pm, Art Drop Off

Wednesday 19th 5-9pm, Opening night!

Thursday 20th, 2-5pm exhibition open 5-9pm ticketed event

Friday 21st 4-6pm exhibition open

Saturday 22nd 10-8pm exhibition open

Sunday 23rd 11-2pm exhibition open

Sunday 23rd 2-7pm, Artwork pick up

Events:

Entrance to the exhibition is FREE (excluding any extra ticketed events.) Throughout the exhibition, Open Art Spaces team members will be available during all opening hours to assist.

Opening night will include welcome drinks and be open to all.

We understand that for many artists, showcasing and selling their work for the first time can be intimidating. However, rest assured that we're here to support you and make it fun. Open Art Spaces is a vibrant community of artists, of which we are immensely proud.

For anything else, please feel free to email us info@openartspaces.co.uk

